**Ickenham Cricket Club**



**Oak Avenue, Ickenham, Middlesex UB10 8UT**

**Photography & Filming Policy**

* Ickenham Cricket Club is committed to promoting the appropriate use of photography and filming of children participating in cricket activities. We recognize the importance of safeguarding children and young people and aim to minimize potential risks associated with the use of images. All members, coaches, parents, and guardians should be aware of these guidelines to ensure a safe and positive environment for our young players.
* Potential Risks:
  + Children may be identifiable when photographs or videos are shared with personal information.
  + Sharing images on websites, social media, or publications may inadvertently reveal personal details or locations, posing risks to children.
  + Inappropriate photographs or recordings of children.
  + Unauthorized use, adaptation, or copying of images.

**Guiding Principles for Photography and Filming at Ickenham Cricket Club:**

* Parental Consent: Photographs or videos are not to be taken during matches or training sessions without prior permission from the child's parent or guardian. This consent can be given through the registration process or via the coach or team manager, who will seek parental approval before attending events.
* Awareness of Consent: If a child’s parent or guardian has not given consent for photography or filming, this must be communicated to relevant personnel (e.g., coaches, team managers) to prevent photographing or recording that child.
* Informing Children/ young people: Children/ young people should be informed when photographs or videos are being taken and encouraged to express their concerns to a coach or team manager if they feel uncomfortable.
* Reporting Concerns: Any concerns about inappropriate or intrusive photography or filming should be reported immediately to the Club Child Safeguarding Officer (CSO) or other designated safeguarding personnel and recorded appropriately.
* Event Registration: At tournaments, festivals, or special events, a camera registration book should be used for adults to record photography permissions before taking images.

**Guidelines for Publishing Images:**

* Parental Permission: Always seek explicit permission from parents or guardians before using images of children. Whenever possible, show the images to parents and children beforehand.
* Child’s Consent: Obtain the child's consent for the use of their image, ensuring they understand how it will be used.
* Use of Names: When a child's image is used, avoid naming them unless explicit, written consent has been obtained from parents/guardians. If they wish to be named, written permission is required for each publication.
* Image Content: Avoid including personal details alongside images, such as full names or personal information, especially on websites or social media.
* Appropriate Use: Images should only be used for their intended purpose. Do not use images in contexts that could be inappropriate or misrepresentative.
* Respect Privacy in Changing Areas: Photography or recording in changing rooms, showers, or toilets is strictly prohibited, including with mobile phones.
* Focus on Activity: Emphasize capturing the activity rather than individual children, promoting positive and inclusive images.
* Appropriate Attire: Use images of children in training or playing kit to promote positive representations and reduce misuse risks.
* Diversity: Strive to showcase a broad range of participants, including girls and boys, children with disabilities, and from different ethnic backgrounds.
* Reporting: Any inappropriate use of images should be reported to the CSO or designated safeguarding personnel.

**Use of Video for Coaching:**

* + Video equipment may be used as a coaching aid when appropriate.
  + All footage will be stored securely and deleted upon request or when no longer needed.
  + Only coaches with UKCC Level 2 or above qualifications are permitted to use video analysis for coaching.
  + Parents and players will be informed if videos are taken for coaching purposes, and consent will be sought annually during registration.

**Additional Policies:**

Sharing on Public Platforms: Parents and guardians are asked not to share images or videos of children on public social media platforms without explicit permission from the child's parents or guardians to protect privacy and safety.

Live Streaming: Live streaming of junior cricket matches and events is permitted only with prior approval from the club or event organizers. Any live streaming of matches will be conducted in accordance with safeguarding policies, with prior notification and consent obtained from parents/guardians. Live streams will only be shared through secure, controlled channels accessible to authorized individuals, and not on public or open platforms. If consent for live streaming has not been given by one player in a team then this should be communicated with opposition and the live streaming cannot go ahead.

Use of Mobile Devices:

Mobile devices should be used responsibly by players. Please refrain from taking photos or videos of players without prior consent from the player and the parents of the player to protect privacy and safety

Annual Consent: During registration each year, players and their parents/guardians will be asked to accept policies. Those who do not consent to photography or filming will be accommodated accordingly, ensuring their wishes are respected.

* Ickenham Cricket Club is dedicated to safeguarding all children and young people involved in our activities. We encourage everyone to promote a safe environment and report any concerns related to photography or filming.

Contact Information:

* + Child Safeguarding Officer: Anita Patel. Email: welfare@ickenhamcc.co.uk
  + Club Chairman: Steve Room. Email: chairman@ickenhamcc.co.uk

Date of Policy: June 2025

This policy will be reviewed annually or as required to ensure ongoing safeguarding compliance.

[**www.ickenhamcc.com**](http://www.ickenhamcc.com)

**Affiliated to:**

**Thames Valley Cricket League, Middlesex Cricket, Middlesex Junior Cricket Association, Club Cricket Conference**

**Members of:**

**Morrant Thames Valley Cricket League, Chess Valley Cricket League, Hillingdon Youth Cricket Alliance, Women’s Cricket Southern League, Derek Morgan Cricket League, Middlesex Development League, Club Cricket Conference**