



Ickenham Cricket Club

Oak Avenue, Ickenham, Middlesex UB10 8UT

Photography And Use Of Video Policy

- *The ICC is keen to promote positive images of Young People¹ playing cricket and does not ban the use of photographic or videoing equipment. However, the club is conscious that some people have used sporting events as an opportunity to take inappropriate photographs or film footage of Young People.*

The club has therefore adopted the following policy:

- *To ask for parental permission in writing to use their child's image. This ensures that they are aware of the way the image is to be used to represent cricket.*
- *To ask for the Young Cricketer's permission in writing to use his/her image. This ensures that he/she is aware of the way the image is to be used to represent cricket.*
- *If the Young Cricketer is named, to avoid using his/her photograph.*
- *If a photograph is used, to avoid naming the Young Cricketer.*
- *To only use images of Young Cricketers in appropriate dress, so as to reduce the risk of inappropriate use, and so as to provide positive images of the Young People in cricket.*
- *To encourage the reporting of inappropriate use of images of Young People to the Club Welfare Officer.*

Using video as a coaching aid

- *There is no intention to prevent club coaches using video equipment as a legitimate coaching aid. However, young cricketers and their parents should be aware that this is part of the coaching programme and care should be taken in the storing of such media.*

February 2011

¹ *Young People and Young Cricketer means any person aged under 18 years of age.*